

Information on the processing of personal data, pursuant to art. 13 of EU Reg. 2016/679

EU Regulation No 679 of 27 April 2016 provides for the right to the protection of personal data concerning natural persons. In compliance with this legislation, our company, which intends to process your personal data, wishes to inform you in advance, pursuant to Art. 13 of EU Regulation 2016/679, that such processing will be based on the principles of lawfulness, correctness and transparency, purpose limitation, data minimization, accuracy, storage limitation, integrity, confidentiality and accountability, as well as protection of your privacy and your rights.

1. Purpose and legal basis of data processing.

The **purpose** of processing is so that:

- a) we may contact you, following your request, to provide information, including that related to products/services and for internal operational or management needs.

In accordance with Art. 6(1)(a), it is specified that such processing has its legal basis in the **consent** of the interested party and that this must be clearly expressed in order for the processing of personal data to be carried out, **until that party explicitly withdraws his consent.**

Any total or partial refusal to provide your personal data will make it impossible for our company to contact you.

- b) we can send newsletters with commercial information, relating to the services we provide, as well as to promotions and news.

In accordance with Art. 6(1)(a), it is specified that such Processing has its legal basis in the **consent** of the interested party and that this must be clearly expressed in order for the Processing of personal data to be carried out, **until that party explicitly withdraws his consent.**

Failure to provide your data may result in it being **impossible for us to correctly carry out the relevant purpose.**

2. Processing methods

The processing of data may consist, in addition to its collection, in its registration, storage, modification, communication and deletion and will be carried out using both **paper** media, and electronic **tools**, as appropriate to the methods used and with tools suitable to guarantee the security and confidentiality of the data itself, in compliance with the provisions of EU Reg 2016/679. In particular, all appropriate technical and organizational measures will be adopted, as required by law, so that an adequate level of data protection is guaranteed. The methodologies applied ensure that access to data is allowed only to the persons in charge of processing by our company.

3. Persons in charge and Recipients.

The recipients/persons in charge to whom your personal data (personal identifying data and common data) can be communicated are as follows:

- persons in charge who are part of our company;
- external entities who may carry out the management of IT systems and website on behalf of our company;
- subjects to whom the right of access to the data itself is granted by law or regulation;
- other subjects provided for by law.

4. Duration and retention of data.

The data collected for the aforementioned purposes will be duly **stored** for a maximum period quantifiable as **24 months.**

There is no possibility of the data itself being disseminated (dissemination = communication to indeterminate subjects).

5. Data controller

The Data Controller is M.A.U.S. ITALIA S.P.A. based in STRADA PROVINCIALE SP 415 EX SS PAULLESE KM 30 CIV.M. - 26010 (NUOVA STRADA DI ARROCCO) BAGNOLO CREMASCO (CR) -

6. Rights of interested parties.

Pursuant to Art.13, paragraph 2,(.b), (c), (d) of EU Regulation 2016/679, by contacting the Data Controller, you may assert the following rights relating to the processing of personal data:

- right of **access** (Article 15);



- right of **rectification** (Article 16);
- right of **erasure** (Art. 17);
- right of **limitation** (Article 18);
- right to **data portability** (Art. 20);
- right of **objection** (Article 21);
- right to **lodge a complaint with a supervisory authority** (Article 77) www.garanteprivacy.it;
- right to **withdraw consent**, in the cases provided for in Art. 6(1) (a) or art. 9, paragraph 2(a).

